

# PANAFRICAN AWARDS 2023



## 3rd Edition

The unmissable panafrikan event that  
celebrates Africa and its heritage

YAOUNDÉ, FROM 11TH TO 16TH DEC | 2023

PALAIS DES CONGRÈS

EXHIBITION FAIR OF 100% AFRICAN PRODUCTS  
CONFERENCES AND WORKSHOPS  
GREAT EVENING AWARDS  
SIGHTSEEING TRIPS

# PRICES



## AFRICAN REVIVAL

### Contact us :

Cameroon : Douala, Bonamoussadi, rue Santa Lucia,

Tél : +237 671 99 69 69

Yaoundé, Messamendongo, Rue du Commissariat,

Tél : +237 698 21 88 83

France : 76, Avenue Chandon, 92230, Gennevilliers,

Tél : +33 6 413 031 44

Canada : 790-906 Capulet Lane, Ontario, N6H 0J8,

Tél : 519-318-9375

Adresse mail : africanrevival2020@gmail.com

Sites web : [www.african-revival.org](http://www.african-revival.org)

[www.panafrican-awards.com](http://www.panafrican-awards.com)

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# GOLD

**FCFA 50,000,000 (\$ 84,000)**

Logo on all event banners, logo on presentation leaflet, Banner on website, Logo on each Press ad, a full page (including 2<sup>nd</sup>, 3<sup>rd</sup> or 4<sup>th</sup> cover) at the desired space in the event magazine, exclusive banner advertising at the front cover, logo presence on all TV spots, sponsor audio on all TV and radio spots, logo presence in all advertisements on the event sites, logo on all banners in the strategic streets of Yaoundé and Douala, 20 VIP invitations to the gala evening, advertising presence with 70% visibility in the room

of the gala evening, advertising presence around the room of the gala evening, advertising presence with 70% in all the rooms housing all the workshops and conferences, exclusive clothing of the hostesses, presence of the logo on all communication materials of the show (invitation tickets, flyers etc.), 5 minutes of communication during the gala evening, distribution of communication materials to all guests (more than 1000) of the gala evening, exclusive tombola during the gala evening



# SILVER

**FCFA 35,000,000 (\$58,600)**

Logo on all event banners, logo on presentation leaflet, Banner on website, Logo on each Press ad, a full page (cover pages excluded) to the desired space in the event magazine, logo on front cover, logo presence on TV spots, logo presence on all press inserts, advertising on the perimeter of the event site, logo on all banners in the strategic streets of Yaoundé and Douala, 15 VIP invitations to the gala evening, advertising presence with 30% visibility in the room of the gala evening, advertising presence with 30% visibility around the gala evening, advertising presence around the rooms housing all the workshops and conferences, presence of the logo on all the communication materials of the show (invitation tickets, flyers etc.), distribution of communication materials to all guests (more than 1000) of the gala evening.

# BRONZE

**FCFA 25,000,000 (\$ 42,000)**

Logo on all event banners, logo on presentation leaflet, Banner on website, Logo on each Press ad, half a page (excluding cover pages) to the desired space in the event magazine, logo on front cover, logo on TV spots, presence of the logo on all press inserts, advertising around the event site, logo on all banners in the strategic streets of Yaoundé and Douala, 10 VIP invitations to the gala evening, advertising presence with a visibility of 20% in the room of the gala evening as well as in the rooms housing the workshops and conferences, advertising presence with visibility of 20% around the gala evening, presence of the logo on all communication media of the show (invitation tickets, flyers etc.), distribution of communication media to all guests (more than 1000) of the gala evening.

# Exhibition stands prices

Dimensions of stands	National companies	Public companies	Foreign companies
3mx3m (9m <sup>2</sup> )	200,000	400,000	600,000
6mx3m (18m <sup>2</sup> )	400,000	600,000	800,000
5mx5m (25m <sup>2</sup> )	700,000	900,000	1,200,000
10mx10m (100m <sup>2</sup> )	1,000,000	1,350,000	1,550,000

NB : Amounts are in CFA francs and excluding taxes

## RATES OF INTERVENTIONS DURING THE GALA EVENING

Intervention types	Duration of intervention	Tariff
Video on screen (maximum of 5 videograms in total)	From 30 to 45 secondes	350,000
	From 1 mn to 1mn30	580,000
	1 mn30 à 2mn30	650,000
Speech (3 speeches maximum in total)	2 minutes	200,000
	3 minutes	280,000
	4 minutes	380,000

## INTERVENTIONS FEES DURING CONFERENCES AND WORKSHOPS

Intervention types	Duration of intervention	Tariff
Video on screen (maximum 2 videograms)	From 30 to 45 secondes	180,000
	From 1 mn to 1mn30	280,000
	From 1 mn30 to 2mn30	380,000
Speech (3 speeches maximum, dont un seul de 5mn)	2 minutes	100,000
	3 minutes	150,000
	4 minutes	180,000

## DISTRIBUTION RATES FOR YOUR COMMUNICATION ADVERT MEDIAS

Activity	Expected number of guests	Tarif
Evening night	1,000 minimum	300,000
Conference (distribution for a conference)	Between 100 et 200	40,000
Conferences and workshops (distribution at each of the conference or workshop)	Between 100 and 200 per conference or workshop	250,000

## CONFERENCE OR OTHER EVENT ORGANIZATION FEES

To benefit from the concept and context, as well as the presence of the many visitors to the Pan-African Week, you can request a space and a time slot to organize your event. It can be a conference, a workshop, a fashion show or a presentation of products and services. You can also benefit from the communication of your event. Depending on your request, its purpose and its logistics, we will offer you the opportunity to carry out your project.

Place	Duration	Tariff (without taking charge of your communication)	Tariff (with support for your communication)
Indoor room, capacity 300 seats	1h	180,000	380,000
	2h	250,000	450,000
	3h	400,000	550,000

## PRICES FOR INSERTIONS IN THE EVENT MAGAZINE

TECHNICAL SHEET OF THE EVENT MAGAZINE:

**Cover pages:** 250 g on glossy coated paper  
double sided four-sided printing

**Inner pages: 135** on glossy coated paper  
double sided four-sided printing

**Finishing:** Glossy film, front cover only

**Binding:** glued square back

**Format:** 21x29.7 cm

**Number of pages:** 100 + cover (104 pages)

## Printing 1000 copies and free distribution to all participants

Espaces	Tariffs
2 <sup>nd</sup> page of the cover	2,200,000
3 <sup>rd</sup> page of the cover	1,800,000
4 <sup>th</sup> page of the cover	2,500,000
One page	1,000,000
Half-page	680,000
Quarter of one page	400,000
Footer (negotiable if several successive bands)	150,000
Double page	1,700,000

## ILLUSTRATION OF PROVIDED SPACES





## IDENTIFICATION

Company's name : \_\_\_\_\_

Subscriber's name : \_\_\_\_\_

Role in the company : \_\_\_\_\_

Address : \_\_\_\_\_

Exact location : \_\_\_\_\_

Phone : \_\_\_\_\_ P.O Box : \_\_\_\_\_

Fax : \_\_\_\_\_ Email : \_\_\_\_\_

Website : \_\_\_\_\_

You subscribe as (check the box corresponding to your option):

Sponsor  Expositant  Annonceur  Locataire d'espace pour événement

I subscribe for the following sections:

### Stands

Specify the size (see tariff schedule) : \_\_\_\_\_

Amount (in numbers and letters) : \_\_\_\_\_

### Sponsoring (Gold, Silver or Bronze)

Selected sponsor option : \_\_\_\_\_

Amount (in figures and letters) : \_\_\_\_\_

### Evening night

Intervention option (spoken or on screen) : \_\_\_\_\_

Duration option: \_\_\_\_\_

Total amount in figures and letters: \_\_\_\_\_

## The Magazine of the event (cf. grille tarifaire)

Suscribed space (specify) : \_\_\_\_\_

Total amount in figures and letters : \_\_\_\_\_

## Event Space Rental (cf. grille tarifaire)

number of hours: \_\_\_\_\_

Total amount in figures and letters : \_\_\_\_\_

TOTAL AMOUNT OF CLAIMED SERVICES

THIS PURCHASE ORDER IS CONCLUDED AT THE SUM OF (IN WORDS):

Payment of the total amount due, involving 5% discount

Payment of the total amount due, involving 5% discount

Payment of a deposit (minimum of 60%)

Percentage : \_\_\_\_\_

Deposit amount (in figures and letters) : \_\_\_\_\_

Amount outstanding (payable 30 calendar days before 11/12/2023),  
in figures and letters : \_\_\_\_\_

form of payment :  Cash  Chèque  Wire transfer

**NB : This Purchase Order does not preclude the production and delivery of a Purchase Order or Contract that meets the requirements and procedures of your structure.**

Signature, name et stamp of the suscriber

- Cash against receipt or bill
- Mobile Money +237 651 43 59 31
- Orange Money +237 691 21 93 58
- By check to **AFRICAN REVIVAL**
- By bank wire transfer to **AFRICAN REVIVAL** bank account

## BANGE BANK CAMEROUN

Bank code	Desk code	Bank account number	Key
10040	01002	38200104301	31

Swift code : NAGCCMCM

IBAN : 10040 01002 38200104301 31

For any other payment channel or any need for additional information, please contact us

**NB : ALL MENTIONED AMOUNTS IN THE TARIFF SHEETS OF THIS DOCUMENT ARE DENOMINATED IN CFA FRANCS. AS A REMINDER, THE CFA FRANC IS PEGGED IN FIXED PARITY ACCORDING TO THIS : 1 EURO = FCFA 655.957**



## SECTION 1: ENTIRETY

These general conditions express the obligations of the parties. In this sense, the subscriber is deemed to accept without reservation all the provisions provided for in these general conditions. No general or specific condition appearing in the documents sent or delivered by the subscriber may be incorporated herein, since these documents would be incompatible with these general conditions.

## SECTION 2: PURPOSE

The purpose of these general conditions is to define the rights and obligations of the parties within the framework of the subscription offers proposed by the company PYRAMID COMMUNICATIONS, Exclusive Manager of the AFRICAN REVIVAL Movement.

## SECTION 3: CONTRACTUAL DOCUMENTS

This contract is formed by the following contractual documents, presented in descending hierarchical order: the presentation of the event, the catalog of offers, the Subscription slip equivalent to an order form, these general conditions. In case of contradiction between the provisions contained in the documents of different rank, the provisions of the document of higher rank will prevail.

## SECTION 4: ENTRY INTO FORCE - DURATION

These general conditions come into force on the date of signature of the subscription slip. These general conditions are concluded for the duration necessary for the supply of the goods and services subscribed, until the expiry of the guarantees due by the company PYRAMID COMMUNICATIONS.

## SECTION 5: SIGNING

The subscriber's signature and stamp affixed to the bottom of the subscription form and/or the price list or on an order form with the subscriber's header constitute a formal legal commitment towards the event organizer

(PYRAMID COMMUNICATIONS).

## SECTION 6: CONFIRMATION OF THE ORDER

The contractual information will be confirmed by post, fax or email sent by PYRAMID COMMUNICATIONS to the address indicated by the subscriber in the subscription document.

## SECTION 7: PROOF OF THE TRANSACTION

The mail registers kept in the archives of the company PYRAMID COMMUNICATIONS under reasonable security conditions, will be considered as proof of communication, orders and payments between the parties. Subscription slips and invoices are archived on a reliable, durable and legal medium that can be produced as evidence.

## SECTION 8: PRODUCT INFORMATION

**Art.8.a :** The company PYRAMID COMMUNICATIONS presents in its catalog of offers, several modules to subscribe with the necessary descriptions which allow the potential subscriber to have perfect knowledge when taking the final order, of the characteristics of his subscription and the conditions and rights therein. attached.

**Art.8.b :** The offers presented by the company PYRAMID COMMUNICATIONS are only valid within the limits of the quantities available. The primacy of an order from one subscriber over that of another concerning a specific and unique service will be determined by the firm order date of the person to whom the service concerned will be assigned.

## SECTION 9: PRICE

The prices are indicated in CFA Francs excluding taxes and are only valid on the date the subscriber sends the subscription form. Payment of the full price must be made when ordering. Exceptionally, a deposit greater than or equal to 60% may be accepted at





# Terms of sales

the time of the order, provided that the subscriber agrees to pay in a single installment the balance due at least 30 calendar days before the official opening of the Pan-African Week, which will take place on Saturday, December 10, 2023 in Yaoundé, Cameroon. At no time will the sums paid as a deposit be refunded if the cancellation of the order is not made under the conditions specified in article 12 below.

## **SECTION 10: METHOD OF PAYMENT**

The methods of payment for orders are set out in the various documents relating to payments, in particular the price lists, subscription forms and marketing file. The subscriber makes his choice of payment method and clearly indicates it in the spaces provided for this purpose. The subscriber guarantees the company PYRAMID COMMUNICATIONS that he has the necessary authorizations to use the method of payment chosen by him, during the validation of the order form. The company PYRAMID COMMUNICATIONS reserves the right to suspend any subscription in the event of refusal of authorization by officially accredited bodies or in the event of non-payment under the conditions and deadlines indicated by the subscriber.

## **SECTION 11: AVAILABILITY OF OFFERS**

The provision of services and rights related to any subscription will be performed on the date and under the conditions described in the catalog of offers and the subscription form. In case of unavailability of the subscribed service, in particular because of PYRAMID COMMUNICATIONS, the subscriber will be informed as soon as possible and will have the possibility of canceling his order. The subscriber will then have the choice of requesting either the reimbursement of the sums paid within ten (10) working days at the latest from their payment, or the exchange of the offer against other available offers.

## **SECTION 12: RIGHT OF WITHDRAWAL**

The subscriber has a period of twenty (20) working days before the opening of the Pan-African Week to cancel, at his expense, his subscription. Any cancellation of subscription must be indicated by an official document from the subscriber, signed and stamped by the same authorities as those who subscribed to the service. The cancellation request will be made to the company PYRAMID COMMUNICATIONS by mail, fax or deposited in physical version against discharge at the official address of PYRAMID COMMUNICATIONS. The postal mail and the postmark are not valid in this situation.

In the event of exercise of the right of withdrawal, the company PYRAMID COMMUNICATIONS will reimburse the subscriber within 30 working days from the date of acknowledgment of receipt of the official documents of withdrawal. Reimbursement will be made by check or bank transfer to the bank account provided by the subscriber. In this case, the PYRAMID COMMUNICATIONS company cannot be accountable for the transaction times taken by the banking establishments, nor take responsibility for any variations in the exchange rate.

Withdrawal by the subscriber entails a discount of 30% on the fees paid, i.e. a reimbursement due of 70% of the amount committed for the subscription. If the cancellation request occurs less than twenty (20) working days before the start of the Pan-African Week or if the participant does not show up at the event without any information announcing his absence, the participation fees will be due in their entirety.

## **SECTION 13: FORCE MAJEURE**

Neither party will have failed in its contractual obligations, in the event that their execution is delayed, hindered or prevented by a fortuitous event or force majeure. Will be considered as fortuitous event or force majeure, all irresistible facts or circumstances, external to the parties, unforeseeable, inevitable. Independently of the will of the parties and

which cannot be prevented by the latter, despite all reasonably possible efforts. The party affected by such circumstances will notify the other within five (05) working days following the date on which it becomes aware of them. The two parties will then come together, within one month, unless this is impossible due to force majeure, to examine the impact of the event and agree on the conditions under which the execution of the contract will be rescheduled or cancelled. If the case of force majeure lasts longer than three months, these general conditions may be terminated by the injured party. Expressly, are considered as cases of force majeure or fortuitous events, in addition to those usually retained by the jurisprudence of Cameroonian courts and tribunals: the blocking of means of transport or supplies, earthquakes, fires, storms, floods, lightning ; the shutdown of telecommunications networks or difficulties specific to telecommunications networks external to customers. Expressly, are considered as cases of force majeure or fortuitous events, in addition to those usually retained by the jurisprudence of Cameroonian courts and tribunals: the blocking of means of transport or supplies, earthquakes, fires, storms, floods, lightning ; the shutdown of telecommunications networks or difficulties specific to telecommunications networks external to customers. Expressly, are considered as cases of force majeure or fortuitous events, in addition to those usually retained by the jurisprudence of Cameroonian courts and tribunals: the blocking of means of transport or supplies, earthquakes, fires, storms, floods, lightning ; the shutdown of telecommunications networks or difficulties specific to telecommunications networks external to customers.

## **SECTION 14: PARTIAL NON-VALIDATION**

If one or more stipulations of these general conditions are held to be invalid or declared as such pursuant to a law, regulation or upon reading a final decision of a competent jurisdiction, the other stipulations will retain their full force, and their scope.

## **SECTION 15: NO WAIVER**

The fact for one of the parties not to take advantage of a breach by the other party of any of the obligations referred to in these general conditions cannot be interpreted for the future as a reconciliation of the obligation, in question.

## **SECTION 16: TITLE**

In case of difficulty of interpretation between any of the titles appearing at the head of the clauses, and any of the clauses, the titles will be declared

## **SECTION 17: APPLICABLE LAW**

These general conditions are subject to Cameroonian law. This is the case for both the substantive rules and the rules of form. In the event of a dispute or complaint, the subscriber will first contact PYRAMID COMMUNICATIONS to reach an amicable solution. In case of failure of the procedure of amicable reparation, the dispute will be brought before the courts competent to decide on behalf of the parties.

## **SECTION 18: INFORMATION AND FREEDOMS**

The information requested from the subscriber is necessary for the processing of its subscription and may be communicated to the contractual partners of PYRAMID COMMUNICATIONS





**They preceded us  
We must succeed them**

**In the name of our dignity**

**JOIN  
THE TEAM!**

Only action sets free



[www.african-revival.org](http://www.african-revival.org)



[contact@african-revival.org](mailto:contact@african-revival.org)  
[africanrevival2020@gmail.com](mailto:africanrevival2020@gmail.com)

**They contributed to the  
success of the second  
edition of the Panafrican  
Awards 2022**

**Ministère  
des Arts et  
de la Culture**



**Afriland First Bank**  
*The pact with Success*



Fonds National  
de l'Emploi



**Crédit Foncier  
du Cameroun**  
*Financer l'immobilier, c'est notre métier!*



**HUAWEI**



**Intégration**  
*LA TRIBUNE DES COMMUNAUTÉS*

**v-xafrica**



**HORIZONS NOUVEAUX**  
*Magazine*





L'immatriculation assuré  
**en un clic !**

**Chers travailleurs, obtenez désormais  
votre matricule CNPS en ligne.**

Plus besoin de vous rendre dans un Centre de Prévoyance Sociale  
pour confirmer votre immatriculation, tout se passe sur le site web

**www.cnps.cm**

Une fois sur la page d'accueil, cliquez sur l'onglet

## Télé-immatriculation totale assuré



Sélectionnez le lien  
approprié si vous êtes  
un **travailleur**  
ou un **assuré volontaire**.

Remplissez le formulaire de télé-  
immatriculation en y joignant les pièces  
justificatives scannées dans les champs  
ou cela est exigé (Avis d'embauche,  
copie d'acte de naissance ou carte nationale  
d'identité ou passeport en cours de validité).